Impact Statement -- 2012
Parent and Professional Education for Safer Travel

The Georgia Traffic Injury Prevention Institute (GTIPI), a statewide project of UGA Family and Consumer Sciences Cooperative Extension, continues to provide statewide education in child passenger safety, parent/teen driving education, and senior driving safety education. Georgia roadway fatalities per vehicle-mile-traveled reached an all-time low in 2011. Child safety seat use and seat belt use reached all-time highs in 2011. Despite these gains, traffic crashes continue to be a leading cause of injuries and deaths in every age group.

In 2012, GTIPI staff and certified volunteers taught more than 2,800 parents and teens in the PRIDE parent/teen driving preparation course, certified more than 200 new Child Passenger Safety Technicians, and taught the CarFit program to more than 175 seniors. Georgia safety seat laws were strengthened in 2011. All these results, and related efforts, combine to provide safer travel for more people and to reduce the public and private costs of traffic crashes.